

LOOKING FOR AN MA TOPIC?

digital city | competitiveness | technology
drivers | sustainable societies

CONTACT

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Looking for an MA Topic?

The digitalisation of society is one of the most critical issues of our time. Today, digital artefacts and online practices penetrate a major portion of our everyday organisational, social and economic activities. The scale and scope of the **transformative power** in emerging phenomena such as connectivity, platforms, algorithmic power, and big data is more vigorous than other disruptive technologies in history. This leads to great opportunities, but also to great challenges.

Big cities around the world are trying to leverage on their advantages to attract start-ups and provide an optimal breeding ground for **digital entrepreneurship**.

In collaboration with the **University of Technology Sydney**, we are looking for an outstanding MA Candidate who wants to conduct theoretical and empirical research on:

- how the competitiveness of digital start-up ecosystems is measured (focussing on Berlin)
- how the local start-up ecosystem responds and interacts with key technologies such as Blockchain, AI and IoT.

As part of an overall working group, you will elaborate your MA thesis between fall 2018 and spring 2019. You will **familiarize with the Berlin-based start-up scene**, be trained to **conduct expert interviews**, tutored at all stages of your MA thesis and **benefit from an international comparison** with Sydney as well as from patent analysis to reflect your findings.

If our offer has sparked your interest, contact us now! We look forward collaborating with you!

****If interested, contact us before August 31st 2018****

