



IPlytics



»Intelligent solutions for supporting & optimizing your innovation & technology management.«

Iplytics GmbH

Market Intelligence Tool

Our idea

Iplytics develops a Software as a Service tool to monitor and analyze market developments, technology trends and a company's competitive position for patenting and standardization. Iplytics combines economic methods of analyzing big data with semantic text algorithms to measure technological relationships between patents, technology standards and products. Iplytics solution facilitates decision making such as R&D investments, patent positioning, patentability, portfolio planning, licensing cost, standardization opportunities, emerging technologies, and entering new markets and alliances.

Team

Dr. Tim Pohlmann

(Economics)

Dmitri Gerats

(M. Sc. Computer Science)

Sector

Information and communication technology

Mentor

Prof. Dr. Knut Blind, Faculty VII - Economics and Management

Support

Incubator of TU Berlin (satellite),
EXIST start-up grant (2013)

Year founded

2014

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